Jharkhand Startup Policy-2023



Department of Information Technology & e-Gov.

Government of Jharkhand

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Acronyms

IoT	Internet of Things
CoE	Centre of Excellence
HEI	Higher Educational Institution
SEB	State Evaluation Board
IT	Information Technology
ITeS	Information Technology Enabled Services
SEZ	Special Economic Zone
SGST	State Goods and Services Tax
DTP	Designated Technology Park
IT Park	Information Technology Park
STP	Software Technology Park
Dept. of IT & e-Gov., GoJ	Department of Information Technology & e-Gov., Government of Jharkhand
PMFME	Pradhan Mantri Formalisation of Micro Food Processing Enterprises

PREAMBLE

Jharkhand as state exhibits robust business-friendly ecosystem, promoting innovation and nurturing entrepreneurial spirits. The government of Jharkhand is dedicated to craft opportunities for various stratums of the society by providing an equitable ecosystem for the development of entrepreneurship and innovation.

The state through this policy is providing a hand holding approach for start-ups by enabling, empowering and engaging them from a very nascent stage and be the partner in their growth journey. The policy focuses on systematic effective pathway with short-term orientation to boost entrepreneurship, revitalize the economy, and investment in the state in coming 5 years and also paves a strategic long-term roadmap for inculcating and promoting the culture of entrepreneurship at individual as well as societal level.

A. Policy Validity

This policy will be valid for a period of 5 Years from the date of notification.

B. Vision

To be amongst the top ten leading startup States in the country by the year 2028, by providing an environment to "Entrepreneurs and Startups" for the creation of successful, innovative, and impactful enterprises through dedicated network of incubation centres, SEB and HEI's.

C. Mission

Developing Entrepreneurship ecosystem to facilitate the growth and scaling of at least 1000 new start-ups in coming next 5 years.

D. Objectives

(i) To create 1,00,000 sq. ft. area of dedicated incubation space offering end-to-end support to the start-ups in the State, with specific focus towards tribal and rural community.

(ii) To create a robust and synergetic platform for the Academia (04 incubation centres previously selected by SEB facilitating maximum innovative start-ups) along with more in STPI, Zila Udyog Kendra Vs ITIs' Vs Electronic Manufacturing Cluster Vs Various Industrial Development Authorities Vs other options to attract tribal and rural community.

(iii) To establish more incubation centres at industry & government administrative level across district with an intent to attract tribal and rural community.

(iv) To promote tribal, female, rural-ecopreneurs and specially-abled entrepreneurs in all possible areas of innovation at rural, semi-urban and urban areas across Jharkhand.

(v) To support and promote one District One Product for the 14 districts of Jharkhand as identified under PMFME scheme of Government of India and 24 Districts as identified by Industries Department, GoJ under the One -District – One – Product scheme.

(vi) To support young minds and talent from all corners of Jharkhand including schools, colleges, ITI's, universities, industries, communities, individuals, innovators etc.

(vii) Developing and promoting pool of investors from Jharkhand, India or outside India (both public & private) to support start-ups on funding & internship opportunities.in Jharkhand.

E. Focus Area's

The key focus areas but not limited to for this policy are as below:

(i) Tribal art, culture, language & tourism
(ii) Tribal medicines & way of life
(iii) Forest and Environment protection and rejuvenation
(iv) Food Processing, Dairy, Exotic flowers, plants, vegetables etc.
(v) Automation, Industrial and Technical Innovation
(vi) Cyber Security and Information Technology
(vii) Sports, Education, beauty products Sector
(viii) Agriculture, Mining Sector
(ix) Solid-Waste Management
(x) Urban Infrastructure Planning & Environment
(xi) Renewable Energy
(xii) Creative ideas pertaining to sectors including and not limited to e-commerce, Digital Health, Logistics, Transportation, Warehouse and Cold storage, Automobile and auto parts, Green Vehicles, Rural innovation, E-Governance, and other societal requirements.

F. Centre's of Excellence

This policy is meant to be largely sector agnostic, there will be a few sectors that will benefit from specific focused initiatives. The policy proposes setting up of 3 Centre's of Excellence (COE) to promote growth and traction in specific sectors of high potential.

(i) Design

There is a strong sense of performing arts and artistry in the ethnic underpinnings of tribal culture of Jharkhand. Just leveraging it for crafts and performances will lead to a few small enterprises with no major aspirations to scale. At the same time design, and design thinking, have become core competencies of successful enterprises across the world. Also, there is huge growth in industries where there is a huge role of design, for example media, video gaming, digital art, animation etc.

There should be a long term view to capitalize on and hone the artistic and design sensibilities of the tribal populace and, in the long term, promote Jharkhand as a centre of design and media.

COE in Design will include an involvement from educational institutes with a track record in design and allied areas, as well as involvement from proven design firms.

(ii) *The 4th Industrial Revolution for core sector*

Jharkhand is blessed with natural resources and that has led to the setting up of several large enterprises in the core sectors. It is just not restricted to mining industries, but has led to several manufacturing and production industries as well. Also, there has been a mushrooming of several small and medium enterprises to services the requirements of these large industries.

Some of the highest potential of benefit in the application of the 4th industrial revolution technologies lie in these traditional industries. Specifically, there is a huge opportunity for additive manufacturing (3D printing), automation/robotics and Internet of Things (IoT). The COE should be set up with the involvement of major industrial entities of the state like Tata, NTPC and others.

(iii) Agro/ Forest Products

A large proportion of the state depends on agriculture and forest resources for their living. There is very little evidence of local value addition and processing. There need to be concerted efforts to involve startups working in these fields and create a network of allied services and products which lead to a high level of local value addition.

The COE of agro and forest produce is to focus on creating implementable value chains in the state that help the populace take a larger role in the value chains and generate more value and wealth.

G. Components of Jharkhand Startup Policy

The Government of Jharkhand proposes a two-pronged approach to create a robust startup –cum- entrepreneurial ecosystem under its Startup Policy. The first part of the policy proposes an Action Plan while the second part of the policy elucidates the various enablers that are required for creating successful startups as well as creating the larger entrepreneurial ecosystem in the State.



One institution can apply only in one category in a year. The approved institution cannot avail similar benefit under state/central policy. Once approved institutions cannot apply /change/modify the category.

1. Start-Up Support

This action plan aims to offer support tailored to the need of every entrepreneur and the current stage of development of their Idea/venture. It shall provide one-on-one customized support covering a broad range of topics, services, and resources important to the growth of new startup companies through government/government-supported incubation centres and accelerators.

1.1. Idea/ Seed / Proto-type Stage – Support & Funding

(i) Any individual or group of individuals with an innovative idea/concept can apply in any sector through the portal **https://abvil.jharkhand.gov.in**

(ii) The selected individual or the group shall be provided with a stipend of INR 15,000/- per group member (maximum 3) per month for 12 months as a **subsistence allowance** from the selection date.

(iii) Jharkhand Females, SC/ST, Transgender or Divyang (differently-abled) eligible members from the selected individual or the group shall be eligible for an additional **special allowance** of INR 2000/- per month for 12 months over and above the subsistence allowance.

(iv) During this duration, the selected individual/group has to work on agreed upon milestones

a) Idea research, Idea development, and Concept validation

b) Prototype development

c) Business plan development

(v) The selected idea/concept will be eligible for **financial support** upto INR 10 lakh (excluding subsistence allowance and *special allowance*) for the development of the prototype/initial setup of the business/product/solution.

1.2 Secondary stage or Scale-up Stage - Support and funding for the Startups

(i) Selected start-ups who have achieved milestones (agreed upon at the *Idea/ Seed / Proto-type Stage*) and show promise, shall be provided **continued fund support** to the start-ups.

(ii) A **one-time grant** upto INR 10 lakh would be provided to start-ups for support of the business/product/solution for scale up their businesses.

(iii) To be eligible for this stage, there should be gap of minimum three months from completion of the prototyping stage.

(iv) The Government of Jharkhand can provide financial support to start-ups for scaling their product/solution and expansion of their businesses by its **internal fund**.

(v) At the end of the programme, there will be a demo day where start-ups will be able to connect with financiers and other potential stakeholders to help them with the next stage of growth.

(vi) All incentives listed below shall be applicable for a unit till the time it remains a 'startup' as defined by Government of India.

1.3 Reimbursements

(i) Reimbursement of GST paid: Start-ups, which are registered in Jharkhand, shall be eligible for reimbursement of 100% of NET SGST paid in cash by the unit per annum for 5 years.

(ii) Patent Filing: The Government of Jharkhand intends to encourage the filing of patents by Start-ups located within the State. The Government therefore proposes to create a pool of resources for successful filing of patents. Colleges in the State of Jharkhand starting courses/ vocational courses for Patent Filing shall be reimbursed the cost of INR 25,000 per candidate passing out subject to a maximum of 20 candidates per year. This reimbursement shall be available to the colleges applying for the same. The State shall reimburse the cost of fee to filing patent a maximum of INR 50,000 per patent by the company/unit located in Jharkhand provided the patent is filed from Jharkhand office and granted.

(iii) Registration fee/Stamp duty reimbursement:100% reimbursement of stamp duty and Registration fee paid by Start-up on sale/lease deeds on the first transaction only. This incentive shall not be provided in case of Government land.

(iv) Municipal duties: A three-year reimbursement on payment of all municipal duties, taxes and fees by the Start-ups.

(v) Reimbursement on lease rentals: 75% of Lease rentals paid in the 1st year of establishment, 50% of the Lease rental paid in the 2nd year and 25% of Lease rentals paid in the 3rd, 4th and 5th years for office space, either in STPI, IT/ Multi-purpose SEZs/ IT Parks/ DTP or in any private area/ location, subject to a maximum of INR 3 lakhs per annum, for a period of 5 years from the date of start of commercial production/operation. Above shall be enacted in light of Jharkhand Government Resolution no. – 48/Ra, dated 03.01.2017 and Departmental Resolution no. 4306/Ra, dated 24.10.2014.

(vi) Internet Bandwidth Reimbursement:50% of Bandwidth connectivity paid to Internet Service Provider (ISP) by Start-up subject to a maximum of INR 60,000 per annum, for a period of five years from the date of starting commercial production/ operation.

(vii) Electricity bills Reimbursement: A reimbursement of 30% of the amount paid to Electricity dis-coms, shall be reimbursed, up to INR 60000/annum on furnishing self-certified bills for a period of five years.

(viii) Provision of Land in IT Parks/SEZ: Start-ups, which are registered in Jharkhand, will be prioritized for allocation of land/space in IT Parks and special economic zones (SEZ). Above shall be enacted in light of Jharkhand

Government Resolution no. – 48/Ra, dated 03.01.2017 and Departmental Resolution no. 4306/Ra, dated 24.10.2014.

(ix) Govt. of Jharkhand intends to provide preference in tenders to start-ups as per Jharkhand Procurement Policy.

(x) Reimbursement on Certification: The State Government shall reimburse, the cost incurred by a Start-up unit operating in the state up to a limit of INR 50,000/- for domestic and INR 1.50 Lacs for international certifications per year on furnishing self- certified bills for a period of five years.

(xi) **Special incentives** to SC/ST/Female/Transgender Divyang start-up:
Additional 5% on lease rentals, internet bandwidth and electricity bills shall be reimbursed for SC/ST/Female/Divyang start-up maximum amount mentioned in the respective reimbursements will remain same.
Note: Reimbursement of financial incentives stipulated for start-up shall be in accordance with Common Incentive Disbursement Guidelines of the Government of Jharkhand.

1.4 Jharkhand Entrepreneurship Development Fund

The Government of Jharkhand shall strive to provide funding support for growth and development of innovation-driven enterprises in the state. To do so, the state government will set up **Jharkhand Entrepreneurship Development fund**. The board shall professionally manage these funds with private professionals drawn from government, industry bodies, academia, and successful startups.

A separate **corpus fund** will be created under CIL for promoting entrepreneurship and developing infrastructure in the state. CIL will professionally manage and monitor this fund. This fund will solely be utilized for:

(i) Setting up and operationalization of ABVIL
(ii) Setting up of incubation centre in academic institutions and private incubators
(iii) Providing stipend, funding of prototype development cost for incubates/ start-ups
(iv) The cost incurred for organizing fests, workshops and events to promote entrepreneurship
(v) Funding and sponsoring startups to participate in national/international events
(vi) Reimbursement of financial incentives stipulated for startups under this policy
(vii) Disbursement of Award/ Money to startups
(viii) Sponsoring mentor's accommodation, travel, and other related expenses

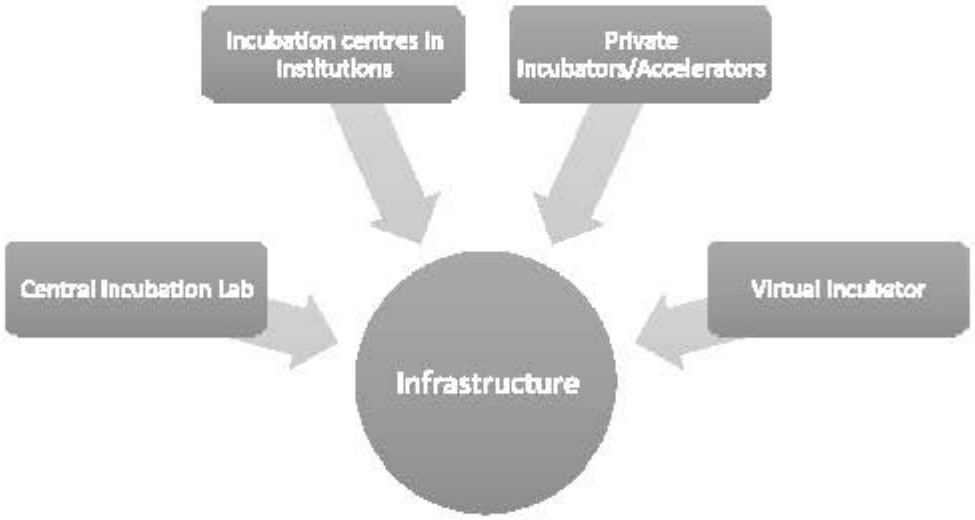
The delegation of power to sanction funds from Jharkhand Entrepreneurship Development Fund shall be notified by the Department of IT & e-Gov., GoJ. A total of 5% of the corpus fund will be earmarked for meeting out the cost of project management and other overhead costs.

Note: Reimbursement of financial incentives stipulated for startups shall be in accordance with Common Incentive Disbursement Guidelines of the Government of Jharkhand.

1.5 Infrastructure

The Government of Jharkhand intends to build connective infrastructure between academic and research institutions, industry and their associations, funding institutions, and other relevant stakeholders to accelerate entrepreneurial growth and success.

A Central Incubation Lab in State's capital will act as the hub of all government/government-aided incubation centres in the state. The State shall help to create new or upgrade existing incubation centres which would act as the spoke or the peripheral incubation centres with one-time endowment funds.



1.6 Central Innovation Lab (CIL)

The Government of Jharkhand has created an entity - Central Innovation Lab, named: Atal Bihari Vajpayee Innovation Lab (ABVIL), which shall act as hub centre or the anchor unit for all other incubation centres across the State. This entity shall provide an end-to-end solution for setting up a successful startup for the incubatees. The entity should also act as the central networking platform and shall bring synergy in efforts of associated centres or spoke incubators. This entity acts, as the central hub supporting all government-aided entrepreneurial activities across the state.

CIL is modeled, as a 'hybrid institution', which will have incubation facilities and will have capacity to conduct accelerator programs. This lab will also act as the facilitator for peripheral incubators.

Lists of key facility envisaged in CIL are:

(i) Provision to provide work space (Plug n' Play) setup for (State Evaluation Board) SEB selected startups
(ii) Training and mentorship in areas like business communication, customer relationship
(iii) Networking facilities (Industry-Knowledge- Market- Funding)
(iv) Market research support
(v) Accounting/Financial/Legal support
(vi) Design Labs and Fabrication Labs
(vii) Intellectual Property Rights support
(viii) Any other due/necessary facilitation required by startup

Above facilities will be provided through Central innovation lab for a tenure of 2 (Two) years. No professional fee would be charged from startups for aforementioned facilities.

The vibrant ecosystem envisaged around CIL is depicted below:



1.7 Incubation centres in higher educational institutions

A **special endowment** would be provided to institutions of higher education in the state to set up incubation/innovation centres in their respective institutions to promote entrepreneurship and innovation in the educational institutes (With Co-working space, fabrication labs etc.)

(i) Government-funded reputed and prestigious institutes of Jharkhand would be provided upto INR 1.0 (One) Crore in the first year and upto INR 50 lakhs

annually for next four years (maximum of 10 institutions can be given this grant) for setting up and continuity of the incubation/innovation centres.

(ii) The selected institutions will enter into a performance contract with the State Government to successfully operate the centre for at least 5 years and mentor at least 20 new startups every year, which are duly approved by the State Evaluation Board. Further assistance may be provided based on the performance of the centre.

(iii) Any private university/research institution can also apply for this funding, given the fact that they have operated in the state for the last 4 years and qualify through the selection process.

(iv) A competitive process will choose the institutions under this scheme, apart from their repute and educational prowess.

(v) These Incubators will be responsible for creating a self-sustaining business model needed for the execution of incubator after the end of support period of 5 years.

(vi) A one time **special incentive** upto INR 10 lacs would be given to the incubator for every successful startup (Startup that raises series B funding, a minimum fund of INR one crore) they incubate.

Note: Incubation centres in Government and private institutions will be free to select the ideas/projects from student/individual or group, but these ideas/projects have to be approved by the 'State Evaluation Board' in order to avail the stipend and incentives given by the State Government.

1.8 *Mentors and Events*

There is a provision to conduct at least one event in a year to be carried out by any CIL /Incubators inviting startups and ideas at the following levels but not limited to:

(a). Educational Institutions

(b). ITI / Government Industrial Development Authorities/ Zila Udyog Kendra

(c). Open Industries, corporations, chambers of commerce, NASSCOM etc.

To be sponsored by Government of Jharkhand under this policy. This is to further strengthen the bond and network of incubation centres.

(i) *Mentors:* Curriculum Vitae (CV) shall be invited from various Incubators or Government officials or business houses or open-market as Mentors. It should be duly communicated to State Evaluation Board (SEB). Shortlisted. The Mentors shall be on probation for initial 6

months with a contract for 2 years (Extendable every 2 years). Mentors would be provided honorarium (depending upon startup numbers & outcome). The honorarium of the Mentors shall be revised per year by the SEB. A mentor can guide up-to 03 (Three) startups at a particular time.

(ii) *Chief Executive Officer (CEO):* Shall be the de-facto head of the Incubation Centre & be responsible for its direction, strategy, and operations. The CEO shall report directly to the ABVIL Board.

(iii) The *Mentor Board* shall be formed by Incubation centre, comprising over 10 mentors, who shall be readily available to mentor incubatees. The Industry-Academia Incubation centre may be given funding support by the sponsoring companies from their Corporate Social Responsibility (CSR) or other funds.

1.9 Private Incubators/Accelerators

(i) 10 new private incubators shall be established initially in coming 05 years, with a maximum of 24 new private incubators. Total funding support for 05 years for private incubators is INR 10 Crore. Funding support of 80% shall be provided by State Government for establishment of new incubators and 20% funding by the private sector has to be committed for each year. The incubator shall be managed and operated by the private sector. Each private incubator would be provided upto INR 50 lakhs in the first year and upto INR 10 lakhs annually for next four years for setting up and continuity of the incubation/innovation centre.

(ii) Assistance would be provided to private incubators who shall be corporates of national repute/ industry association/other reputed institutions and shall operate incubation centres within the State of Jharkhand.

(iii) The private incubators have to enter into a performance contract with the State government to successfully operate the centre for at least 5 years to receive the support.

(iv) The private incubators shall provide support to incubates for the first 5 years from the start of their operations in the State.

(v) Private incubator centre has to facilitate and mentor at least 50 incubatees/startups every year, which have been approved by the 'State Evaluation Board'.

(vi) Such private incubators will act as the peripheral node for the Central Incubation lab.

(vii) Private incubators will be responsible for creating a self-sustaining business model needed for execution of the incubator after the end of support period of 5 years.

(viii) A one time special incentive upto INR 10 lacs would be given to the incubator for every successful startup (a startup that raises series B funding, a minimum fund of INR one crore) they incubate.

Note: Private incubation centres will be free to select the ideas/projects from individuals or groups, but these ideas/projects have to be approved by the 'State Evaluation Board' to avail the stipend and incentives given by the State government.

2 Public (Government) Incubators /Accelerators

(i) Assistance would be provided to ITI / Government Industrial Development Authorities/ Zila Udyog Kendra other to set up and operate incubation centres in the State.

(ii) Public incubators shall be provided with an annual support amount upto INR 50 lacs per year for first 5 years from the start of their operation in the State upto 24 Public incubators.

(iii) These incubators have to enter into a Memorandum of Understanding (MoU) with the CIL/ABVIL to successfully operate the centre for at least 5 years to receive the annual support.

(iv) Public incubator centre has to facilitate and mentor at least 20 incubatees/startups every year, which have been approved by the 'State Evaluation Board'

(v) Such Public incubators will act as the peripheral node for the Central Incubation lab.

(vi) Public incubators will be responsible for creating a self-sustaining business model needed for execution of the incubator after the end of support period of 5 years.

(vii) A one time special incentive upto INR 10 lacs would be given to the incubator for every successful startup (a startup that raises series B funding, a minimum fund of INR one crore) they incubate.

Note: Public incubation centres will be free to select the ideas/projects from individuals or groups, but these ideas/projects have to be approved by the 'State Evaluation Board' to avail the stipend and incentives given by the State government.

3 State Government Supported Industry-Academia Incubation centre

To identify, accelerate, incubate and invest in innovative early-stage startups, Government of Jharkhand shall invite reputed and prestigious entities/organizations to

establish State Government supported Industry-Academia Incubation centres in partnership with corporates/companies of national repute.

The **fiscal incentive** under clause 1.7 or 1.9 of this policy shall apply to the State Government-supported Industry-Academia Incubation centre approved by State Evaluation Board (SEB). Interested incubators shall enter into a performance contract with the Government of Jharkhand to avail the said benefits.

(i) The partners (Industry and Academia) shall come together to form INCUBATOR, which will help startups by providing incubation space, capacity building, mentorship, industry connections, validation of their business models and fiscal incentive.

(ii) The INCUBATOR shall establish to support startups and innovations in the select sector, based on the institute's core expertise and availability of relevant infrastructure.

(iii) Incubated startups and innovations shall be provided co-working office space / separate office space as per the requirements of incubatees. Infrastructure and facilities shall be provided to incubatees in accordance with the performance contract/MoU signed and agreed upon with Incubators.

(iv) These Incubators will be responsible for creating a self-sustaining business model needed for execution of the incubator after the end of support period of 5 years.

(v) Any Incubator centre having partners from private university/research institution, shall fulfil the criteria that they have operated in the state for the last 4 years and qualify through the selection process for this funding.

Note: Incubation centres in Government and private institutions will be free to select the ideas/ projects from student/individual or group, but these ideas/projects have to be approved by the 'State Evaluation Board' in order to avail the stipend and incentives under this startup policy.

4 Virtual Incubator and Single Window Platform

The Government of Jharkhand shall create an online platform to bring in academia, industries, and Investors together. This platform connects the incubators, startups, industrial mentors, equity venture firms, and all other relevant stakeholders. This platform would also function as a repository of the ongoing startup projects in the state.

Single Window Concept will provide ease to incubates to have brief understanding and applying for co-working space & funds.

Startups would be benefitted by the presence of robust Single Window Clearance system in the state. They would be given preferential treatment for rapid and timely

clearances. If required, further notifications may be issued time to time by Dept. of IT & e-Gov, GoJ.

Online Help Desk: Dedicated helpdesk shall provide support and clarification to prospective Startups and incubatees.

5 Human Capital Development

It's imperative for the state of Jharkhand to create a vibrant culture of entrepreneurship and creativity for realizing the missions that are laid out in this policy. This requires that we reimagine and reinvigorate the role of universities and colleges as germinators, where young minds can sprout, out of the box solution and ideas. It's also vital that we promote entrepreneurial awareness, nurture skills and freethinking amongst citizen across age groups.

To realize this, the Government has planned a strategic approach:

(i) Short term Catalytic Interventions: Through idea conclaves, pitch your business ideas/concepts, organizing college startup fests/events etc.

(ii) Medium term Interventions: To setup virtual entrepreneurial skills centre for improvement of soft skills, such as persistence, networking and self-confidence on the one hand and hard skills on the other hand, including basic startup knowledge, business planning, financial literacy, managerial skills etc. Government of Jharkhand will provide dedicated MOOC's (Massive Open Online Course) program (Self-Paced) developed in association with Higher education institutes/reputed training entities with certification (Optional). It will consist pre-recorded video sessions with lecture sessions, slides, videos, live successful stories, interviews, and MCQ sessions, for reaching out to masses.

(iii) Long term Strategic Intervention: Through changes in the college/school curriculum, faculty training schemes, facilitating the use of startup kits in schools etc.

5.1 University/Higher Educational Institution (HEI) Syllabus

University/HEI's in the state to be facilitator to motivate the youths to take up entrepreneurship, the universities and institutions of higher learning would be encouraged to follow the global best practices. The Central Incubation Lab will help them to upgrade their curriculum in-order to introduce mandatory courses on entrepreneurship and financial literacy. Universities in Jharkhand will be encouraged to provide attendance requirement relaxations, if the student is selected under the startup policy/scheme.

5.2 State funded Schools Syllabus

The state school's curriculum will be updated to incorporate modules on basic electronics, entrepreneurship, digital and basic financial literacy to develop an aptitude amongst the students. The Central Incubation Lab will provide knowledge assistance to the Department of School Education and Literacy, Government of Jharkhand for the up-dation of the syllabus. All schools should focus towards the establishment of a Tinkering Lab. Knowledge support may be provided in association with Higher Educational Institutions.

5.3 Faculty Up-gradation and training

Faculties would undergo a tailor made training at the State's Central Innovation lab or other facility to develop a nuanced understanding of the latest development in the field of startups and other skills. Government shall also support (non financial) universities to train the faculty for promotion of innovation and entrepreneurship. Mentors to be invited from educational institutions, shortlisted for training programs or MOOC's certification to be offered for incubates.

Training module can include (not restricted to):

(i) Entrepreneurship module along 6C principle- Collaboration, Communication, Content, Critical thinking, Creative innovation and Confidence.

(ii) Project management, business communication, manufacturing process, service delivery, customer relationship.

(iii) Faculty Development Program - Universities/Colleges shall organize faculty development program to promote innovation and entrepreneurship at the college level.

(iv) Establish E-Cells in Universities, Colleges and Schools - Entrepreneurship Cell (E-Cell) would be established to encourage and support college-level student to start their own Enterprise.

5.4 Interest reimbursement for Student loans

The student, whose ideas/concepts are to be selected by the State Evaluation Board for incubation in government / government funded incubation centres, shall get their interest reimbursed for study loans for a period of 3 years to a maximum of INR 10 lakhs for each student, after graduating from the academic institution where they are pursuing their education.

5.5 *Distribution of STEM (Science, Technology, Engineering & Math's) kit in the schools*

Government would provide STEM kits in the government funded/private schools to help students learn basic computing, electronics and broaden their

imagination through scientific thinking. Government would also strive to setup labs in the schools. HEI /Corporate/Research Centre's with Science and related research facilities can be approached for the same.

5.6 Idea Boot camps/Conclave

Colleges and universities would be mandated to organize quarterly boot camps/conclaves in close partnership with the Incubators and Industry in the state to seek out fresh ideas and projects.

5.7 Business Plan competitions/Awards

The Incubation centres shall organize business Idea/innovation/ challenges to attract youth and motivate them to take up entrepreneurship. At the end of every year, three successful entrepreneurs will be selected from these competitions and awarded with a citation case award of INR. 1,00,000/-, INR. 75,000/- and INR. 50,000/- respectively along with the publication of their success stories. The same shall be funded from the corpus maintained under Jharkhand entrepreneurship development fund.

5.8 Scientific Conferences/Workshops for Academia-Industry cooperation

An annual workshop is envisaged to foster close ties between the two. Eminent researchers and scientists will be called for the conference, which would also be attended by the industry leaders.

5.9 Weekend Business Challenge Programs

Incubation Centre's in association with HEI's will organize startup weekends specially targeting Individuals who are in service or jobs. These events would facilitate their participation and help them to leverage their experience to enter into the realms of entrepreneurship.

5.10 Special Platform for experience sharing

Special platforms and tools would be created to tell your story, to have a voice and contribute to building a better company, community and state. It will also bring in mentors/alumni from the state, industry, academia & others, and give them a platform to share their experiences and learning.

Domestic accommodation and travel expenses of all mentors of this purpose will be funded from the corpus maintained under *Jharkhand entrepreneurship development fund.*

6. Monitoring of Policy implementation

6.1 Screening Committee:

A Screening Committee under the chairpersonship of Secretary, Department of IT & e-Gov., GoJ shall be set up which will also act as an Incentive Disbursement Committee for Jharkhand Entrepreneurship Development Fund(JEDF). The Committee shall be constituted as below:

(i) ACS/Pr. Secretary/Secretary, Department of IT & e-Gov., GoJ– Chairperson
(ii) Director, Department of Industries, GoJ- Member
(iii) Representative of Dept. of Finance, GoJ-Member
(iv) Director, Department of IT & e-Gov., GoJ - Member
(v) CEO, ABVIL- Member

Screening Committee shall be responsible for effective implementation of the policy including the approval of disbursement of incentives. Other responsibilities of this Committee include coordination with Central Innovation Lab(CIL), engagement with stakeholders, promotion of the policy etc.

6.2 Date of Commercial Production(DoP) Approval Committee:

A DoP Approval Committee under the chairpersonship of Director, Department of IT &e-Gov., GoJ shall be set up for the issuance of DoP certificate to the applicants. Further, Director, Department of IT &e-Gov., GoJ may constitute Project Management Unit (PMU) for verification of submitted documents of SEB for selected Startups by ABVIL.

6.3 State Evaluation Board:

To constitute State Evaluation Board (SEB) which would comprise of members from government, experts from industry, academia, private incubators and VC firms operating in the State. This board shall be the final decision making authority for the selection of the ideas/ concepts or start-ups for support. The State Evaluation Board shall select the idea/concept based on pre-defined criteria and their decision will be final. The idea/concept once approved, will become eligible to avail any incentive/support/stipend by the State government. The SEB shall have the following composition with experts from industry, academia, incubators and government:

(i) Convener – Director, Dept. of IT& e-Gov., GoJ
(ii) In-Charge/CEO of ABVIL
(iii) Director, Dept. of Industries, GoJ

(iv) Representative of Administrative Department (not below the rank of Deputy Secretary)
(v) One member from IIM Ranchi or XLRI
(vi) One member from panel of industry experts
(vii) One member from panel of external academic expert

Roles and Responsibilities of State Evaluation Board will be same as mentioned in Common Incentives Disbursement Guidelines of the state.

Note: ABVIL will recommend to PMU (Under Dept. of IT & e-Gov., GoJ) regarding the SEB selected startups for incentives.

7. Special features and Facilities

7.1 Startup only branch of Bank:

Government of Jharkhand will invite banks in the State to set up 'Startup only' branch which could focus on special needs of startups like opening of bank accounts for proprietorships, easier foreign exchange facilitation, easier handling of loan requests for startups, and by providing trained staff specializing in startup issues.

7.2 Collaboration with Global Accelerators and Incubators:

International collaboration with leading global accelerators will be a key pivot of this policy. Government will invite and partner with leading global accelerators and incubators across the globe to facilitate the startup ecosystem in the state.

7.3 Jharkhand Startup Champion:

The State strives to impact startups directly just not by financial incentives but also through a system of recognitions. The following recognitions will be provided through merit based selection from public/private partnerships, and declared on knowledge portals:

(i) Jharkhand Startup Champion: For Introducing the most innovative idea
(ii) Chief Minister Startup Award
(iii) Best tribal startup
(iv) Best Female entrepreneur
(v) Best rural startup
(vi) Best student startup
(vii) Best startup in Social sector

7.4 Entrepreneur Speak:

To expose people of Jharkhand to the best and brightest entrepreneurs in the world, Government of Jharkhand will make special efforts to get leading entrepreneurs to speak in Jharkhand under "Entrepreneur Speak" program.

7.5 One Form Policy:

To simplify procedures accessing the schemes and approvals under this policy, the government will ensure creation of just one single form which will be required to fill, in order to access all services.

7.6 Support for Entrepreneur Associations:

Local entrepreneur associations and networks in the State would be encouraged to form and facilitate entrepreneur association through incubation centres for meet up groups, voluntary associations of people interested in entrepreneurship.

7.7 Public portal and app:

A special 'Startup Jharkhand' portal and app would be created which will provide details of successful startups and implementation, non-started and failed implementations. This portal and app would also be used to accept applications for incubation, registration, tracking status of application, filing compliances, applying for schemes, and collaboration with ecosystem partners. Raise risk alert to local police and government machinery.

8. Exit Clause

A startup will cease to receive benefits under this policy upon reaching turnover of INR 25 Crores or 7 years (for biotechnology startups 10 years) from its date of incorporation/registration, whichever is earlier.

9. Doubt resolution

(i) Doubts relating to interpretation of any term and / or dispute relating to the operation of any provision under this policy shall have to be referred to the Dept. of IT & e-Gov., GoJ for clarification / resolution and the decision of Department in this regard shall be final and binding all concerned.

(ii) In case of any doubt the "English Version" of the policy will be considered an authentic version.

10. Power of the State Government

Notwithstanding anything contained in the foregoing paragraphs of this policy, the State Government by the issuance of notification in the official gazette may amend or withdraw any of provisions and/or the schemes mentioned here in above.

By the Order of the Governor of Jharkhand

sd/-
(Vipra Bhal)
Secretary
Dept. of IT & e-Gov., GoJ

Memo No.:ITSec1/IT-Startup-ITS1-1/2021/IT dated:-

Copy forwarded to the Superintendent, Government Press, Hinoo, Ranchi for its publication in the special edition of Jharkhand Gazette. It is requested that 250 (Two hundred fifty) copies of the published Gazette be made available to the department.

sd/-
Secretary
Dept. of IT & e-Gov., GoJ

Memo No.: ITSec1/IT-Startup-ITS1-1/2021/IT dated:-

Copy forwarded to Principal Secretary to the Hon'ble Governor, Jharkhand/Principal Secretary to the Hon'ble Chief Minister, Jharkhand/OSD to Chief Secretary, Jharkhand/All Additional Chief Secretary/Principal Investment Commissioner, Jharkhand Bhawan, New Delhi/All Principal Secretary/All Secretary/All Departmental Head, Jharkhand, Ranchi/All Divisional Commissioner, Jharkhand.

sd/-
Secretary
Dept. of IT & e-Gov., GoJ

Appendices

Appendix - A

(1) Definitions:-

(i) Innovation: The process of translating an idea or invention into a good or service that creates value for which customers will pay. Innovation involves deliberate application of information, imagination and initiative in deriving greater or different values from resources.

(ii) Startup: Startup means an entity, incorporated or registered in Jharkhand:

- Not prior to seven years, however for Biotechnology Startups not prior to ten years,
- With annual turnover not exceeding INR 25 crores in any preceding financial year, and
- Working towards innovation, development or improvement of products or processes or services, or if it is a scalable business model with a high potential of employment generation or wealth creation.

Provided that such entity is not formed by splitting up, or reconstruction, of a business already in existence.

Provided also that an entity shall cease to be a Startup if its turnover for the previous financial years has exceeded INR 25 crores or it has completed 7 years (for biotechnology startups 10 years) from the date of incorporation/ registration.

Provided further that a startup shall be eligible for tax benefits only after it has obtained certification from the Inter-Ministerial Board, setup for such purpose.

The entity accredited/certified as a Startup by Department of Industrial Policy & Promotion, Government of India, shall be considered as an eligible Startup for availing benefits under this policy only if the startup starts one or more of its business operations/ production facility in Jharkhand.

Provided that a startup shall be eligible for tax benefits only after it has obtained certification from the "State Evaluation Board", setup for such purpose.

Successful Startup: Startup would be considered successful once it raises series 'B' funding i.e. second round of financing by Private Equity Investors/self-sustainable business.

(iii) Entity:

Private Limited Company (under The Companies Act, 2013) or a Registered Partnership Firm (under The Indian Partnership Act, 1932) or Limited Liability Partnership (under The Limited Liability Partnership Act, 2008).

(iv) ***Accelerator:***

Accelerator is an organization or program that enables rapid growth of new startups by providing specific services like: mentoring, training, resources and networking to help startups increase their customer base, generate more profits, prepare for funding and professionalize their organization.

(v) ***Entrepreneurship:***

It's the act of being an entrepreneur, it implies the capacity and willingness to undertake conception, organization, and management of a productive new venture, accepting all attendant risks and seeks profit as a reward.

(vi) ***State Evaluation Board:***

A special fix term board formed by the nodal agency for the evaluation and selection of the proposals received from Individuals, groups, and startups.

(vii) ***Hybrid Institution:***

A hybrid institution is a combination of incubator and accelerator.

(viii) ***Turnover:***

As defined under The Companies Act, 2013

(ix) ***Female enterprise:***

An enterprise headed by female where 100% Stake is owned by female. Partial shareholding of female in an enterprise shall not be treated as female enterprise.

(x) **SOP and document checklist:**

Detailed Standard Operating Procedure and Document checklist would be issued separately.

Appendix - B

(1) References:

1. *Jharkhand Single Window Clearance Act, 2015*
2. *Common Incentive Disbursement Guidelines of Govt. of Jharkhand.*
3. *Official Website of Government of Jharkhand.gov.in*
4. *Jharkhand Government Resolution no. – 48/Ra, dated 03.01.2017 and Departmental Resolution no. 4306/Ra, dated 24.10.2014*
5. *https://abvil.jharkhand.gov.in*

